

CUSTOMER SUCCESS STORY: CLIENT

DRIVING SUPPLY CHAIN INNOVATION WITH A DIGITAL TWIN APPROACH



COMPANY SNAPSHOT

- Industry: Automotive (Trucks & Buses)
- Revenue: €15-20Bn
- Employees: 33,000
- Operations: Global



KEY BENEFITS

- Digital Twin of each vehicle across supply chain
- Automated purchase orders, schedules & ASNs
- Faster claims resolution and recovery
- Scaled 30% growth in 2023 without extra staff



CHALLENGE

- Competing globally in a cost-sensitive market
- Highly configurable/customizable products
- Large network of distributed parts providers



ABOUT COMPANY

- Leading global manufacturer of trucks, buses, and engines
- Part of subsidiary group
- €15-20Bn revenue, 33,000 employees



WHY QUYNTESS

- Robust platform fit for all SCM partner types
- Expertise in highly engineered supply chains
- Global reach into fragmented ecosystems



CUSTOMER QUOTE

"We needed a partner that could go beyond traditional OEM processes and build a full Digital Twin of each of our products throughout the supply chain, helping us increase customer satisfaction while staying cost-efficient." — Director Global IT